

New Jersey Natural Gas Advantage

For Your Business



Taking Energy to the Streets ... a Case for Natural Gas Vehicles

Natural Gas Vehicles (NGVs) are a proven and energy-efficient technology alternative for replacing gasoline- and diesel-powered vehicles. However, they have been slow to catch on due to limited public fueling infrastructure and capital costs associated with it. There is a lack of confidence that long-term fueling infrastructure will be available, resulting in a hesitancy among commercial entities to adopt NGVs into their fleets.

Meeting the Challenge

To help bridge this gap, NJNG has moved to expand New Jersey's compressed natural gas (CNG) fueling infrastructure with the goal of stimulating conversion of New Jersey fleets to NGVs while supporting the state's Energy Master Plan.

NJNG entered into host fleet agreements with Waste Management, Inc. in Toms River; Shore Point Distributing Company, Inc. in Freehold Township and the Township of Middletown, Department of Public Works, investing \$10 million to build the first public access CNG fueling stations in Monmouth and Ocean Counties. With completion expected in late fall 2014, NJNG will install, own and maintain the CNG fueling station infrastructures, with the host facility making them available for public use.

These public fueling stations increase accessibility to CNG in the state and provide CNG transportation options to area fleets. Moreover, they represent a great opportunity for local fleet operators to enjoy the financial and environmental rewards natural gas provides as a fuel without the upfront costs associated with building the necessary infrastructure. It also allows the host sites and local fleet operators to realize an accelerated payback on incremental costs of acquiring NGVs. This is particularly good news for local companies ready to begin the transition over to NGVs.

Taking Advantage of the Benefits

The primary driver for NGV fleet adoption exists in the cost differential between natural gas and conventional fuel. In addition, the use of NGVs help lower emissions and provide a viable and economically valuable alternative to traditional petroleum-based fuel. The many benefits of NGVs include:

- *CNG can reduce fuel costs between 30 and 40 percent over petroleum-based fuels, including diesel. The lower cost of natural gas fuel means there is a short payback period before realizing significant savings over the lifecycle of the vehicle.*
- *Because natural gas burns cleaner, it helps keep a vehicle in optimal shape, which means reduced maintenance costs and a longer vehicle lifespan, among others.*
- *According to the American Gas Association, NGVs produce up to 30 percent fewer greenhouse gas emissions than diesel – benefitting the environment while decreasing our reliance on foreign resources.*

Looking to the Immediate Future

The increasing CNG infrastructure available to commercial fleets, particularly those operating dedicated routes, opens the door for companies to consider the long-term advantages of NGVs – especially those that have customers interested in seeing them switch to a greener fuel.

For more information, go to the Save Energy & Money section of njng.com and click on the Natural Gas Vehicles tab.

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(See back page)



Get **\$10 off** your bill when you pay with your smartphone ... and a chance to win **\$2,500** worth of **FREE natural gas!**

» Visit www.check.me/njng on your phone.

How would you like to be one of three lucky customers to win \$2,500 worth of natural gas? Simply pay your NJNG bill with Check's mobile payment app and automatically receive one entry for a chance to win. Better yet, receive up to 10 additional entries for each bill you pay with the Check app. One grand prize winner will be randomly selected each month through September – it could be you!

And if that's not enough, you'll also receive a \$10 bill credit from Check with that first NJNG payment. To get started, download the free Check app from Google Play or the iTunes App Store. Or visit check.me/njng on your phone. You'll be able to pay all your bills on the spot or schedule payments for later. You can also track bills, see details and receive reminders when your payment is due. *(Please note a fee applies when paying with a credit or debit card.)*

You'll find complete details and sweepstakes rules at www.check.me/njng_sweepstakes. Good luck!

**Special offer sponsored by Check: Pay your New Jersey Natural Gas bill with Check and get \$10 off your first payment (enter the full amount you want to pay and Check will pay \$10 of this amount). NO PURCHASE OR PAYMENT IS NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Open to legal residents of New Jersey, 18 and older who are customers of New Jersey Natural Gas Company (NJNG) in good standing as of June 30, 2014. Employees of Sponsor or NJNG, or their affiliates and members of the immediate family of each such employee are not eligible. Starts July 1, 2014 at 12 am EDT and ends September 30, 2014 at 11:59:59 pm EDT. Multiple entry deadlines apply. To enter for free without using the Check application to make a purchase: print your name, address, phone number and e-mail address on a 3 1/2 x 5 card and mail in an envelope to P.O. Box 60824 Palo Alto, CA 94306. Mail-in entries must be postmarked by September 3, 2014 and received by October 7, 2014. Void where prohibited. Subject to full rules: https://check.me/njng_sweepstakes. Sponsor: Check, Inc., P.O. Box 60824 Palo Alto, CA 94306. To be removed from sweepstakes/contest mailing list, contact Check at support@check.me. You will be removed within sixty (60) days. \$2,500 is more than two times the typical NJNG residential heating customer's annual bill.*

Don't Forget to Contact Us before Closing Up Your Summer Home or Business

Labor Day marks the end of summer and the time when many of us prepare to close up our summer homes or businesses. Please contact us at least 10 business days in advance to arrange to turn off your natural gas service. (We receive many seasonal requests and appointments are scheduled in the order they are received.) Just visit njng.com and log in to My Account, click on the "Stop, Start, Service" tab and then the "Turn Seasonal Service Off" link to get started. Or give us a call at 800-221-0051 and, when prompted for the reason you are calling, say "Stop Service."

How To Reach Us

Call us:

Toll-free: 800-221-0051

People with hearing and speech impairments (TTY/TDD): 800-223-0024

Report a natural gas leak: 800-GAS-LEAK (800-427-5325)

Call before you dig: 811 or 800-272-1000

E-mail us: customerservice@njng.com

Visit our Web site: www.njng.com

Write to us: New Jersey Natural Gas, 1415 Wyckoff Road, P.O. Box 1464, Wall, NJ 07719



Plan Before You Plant

The fall season is a great time for planting and landscaping. But where you plant your tree is important for the safety of you and others. You could damage not only a natural gas or other underground public utility line, but as a tree matures, its roots could entangle an underground utility line and, eventually, disrupt service to an entire neighborhood. This could result in fines and repair costs. More importantly, it can cause harm to you or those around you. Smart digging is no accident! So, drop that shovel and call 811 at least three business days prior to planting for a FREE markout of your underground public utility lines. In New Jersey, "It's the Law!"

Good Neighbors

Through our Gatekeeper and Community Watch programs, employees are encouraged to report any indication a customer may need social services or medical or police assistance. It's just another way NJNG is helping to keep our community members safe.



Thinking about Purchasing a Natural Gas Generator?

First consider these three important questions before you purchase and install a natural gas generator:

- Can the current natural gas system in your neighborhood support your emergency generator?
- Can your existing natural gas service line provide enough natural gas to properly run an emergency generator?
- Is your natural gas meter large enough, and delivery pressure adequate, to properly run an emergency generator?

Contact us to find out if your home's natural gas meter and NJNG's system and service lines are adequate to support a new natural gas generator at your premises. We'll also let you know about any costs associated with the installation of a natural gas generator.

Go to the My Home section of njng.com, click on Natural Gas Appliances and then select Backup Emergency Generator. Fill out the Backup Emergency Generator inquiry form. Or contact us at marketinggenerator@njng.com or 800-221-0051.