

*For Your Business*

n j l i v i n g t i m e s

*News and Information From New Jersey Natural Gas*

## Strategic Energy Planning is Smart Business

**Energy.** It's time to think of it in a different way - as a manageable resource and not just a line item business expense. Think big picture. A long-term energy management plan will not only help you reduce costs, but also increase productivity and gain a competitive edge in the marketplace.

**But where to start?** In order to control energy expenses, you must first understand how your operation uses energy and where there is room for improvement. NJNG's FREE Conserve to Preserve Business Online offers a number of tools that can help, including a facility assessment wizard to gain an in-depth overview of your energy consumption, as well as detailed, energy-efficiency improvement recommendations. Business Online also provides commercial and industrial benchmark data to help you compare your energy use with that of similar operations.

Another good resource is ENERGY STAR. The Buildings & Plants section of [www.energystar.gov](http://www.energystar.gov) is filled with valuable tools to help businesses of all sizes develop a working energy strategy. There's also information on identifying energy-related risks and opportunities for improvement including more efficient lighting, HVAC and equipment and building envelope upgrades.

A key component in a smart energy plan is an understanding of trends and pricing. Business Online has access to these statistics but also looks several years ahead at general trends in the energy industry. With a visit to [www.eia.doe.gov](http://www.eia.doe.gov) you'll find a number of useful tools for spotting energy trends from the U.S. Energy Information Administration. Since weather can also play a critical role in energy planning, the National Weather Service site, [www.nws.noaa.gov](http://www.nws.noaa.gov), provides long-range temperature forecasts that can be helpful in budgeting for energy expenses.

A smart energy plan designed to increase operational efficiency and manage energy costs effectively is a critical component of a successful overall business strategy.

Source: NJNG Conserve to Preserve Business Online



Conserve to Preserve  
Business Online



### FREE For Your Business, Municipality or School

- Industry Specific Benchmarking
- Access to Rebates, Incentives and Special Offers
- "Ask an Expert" Hotline
- Energy-Efficiency Solutions
- Monthly Online Newsletter
- Energy Resource Library

Visit Save Energy & Money at [www.njng.com](http://www.njng.com), select Conserve to Preserve® then Business Online. Have your NJNG account number handy to enroll. Or, call 1-732-919-8133 to register.



NJNG is proud to be associated with the American Cancer Society (ACS). As a valued community partner, each year ACS provides thousands of individuals – persons with cancer, family members and friends – with information about diagnosis, treatment, support services and even financial assistance.

The ACS Relay for Life (RFL) raises much-needed funds to fight cancer. It's a moving, community-driven event where teams of local businesses, friends, families and organizations gather for an overnight celebration of life which begins with cancer survivors taking a victory lap around a track. Then, supporters take turns walking, jogging or running laps. After nightfall, hundreds of luminaries, dedicated to loved ones, line the track and burn throughout the night. Since its inception in 1985, RFL has raised more than \$1.8 billion for cutting-edge cancer research, early detection, prevention and treatment education, advocacy efforts and life-affirming patient services.

Teams do this because cancer never sleeps. One in three people will be diagnosed with cancer within their lifetime and most of us will have cancer touch our lives in some way or another. But, more than two-thirds of all cancer deaths are preventable. That's why research, prevention and early detection are all so very important. In 2009 alone, NJNG, its employees, families and friends contributed over \$34,000 through donations and various fundraising events to fight the battle against this insidious disease.

You can make a difference too. In Monmouth and Ocean counties there are 17 RFL events this year between April and the end in June. To participate, donate or for more information, visit [www.relayforlife.org](http://www.relayforlife.org), e-mail [Kathleen.Gelchion@cancer.org](mailto:Kathleen.Gelchion@cancer.org) or call 1-800-ACS-2345. For information on RFL events in Morris County, contact Paul Irwin-Dudek at 1-973-285-8041 or [Paul.Dudek@cancer.org](mailto:Paul.Dudek@cancer.org).

## Restoring Natural Gas Service to Your Summer Property?

Need a seasonal turn on? Now it's easier than ever. Just login (or register) at My Account at [www.njng.com](http://www.njng.com), click on the "Meter" tab then the "Turn On" link to get started.

Remember to contact us early – even in April. We receive many seasonal requests, especially for the Memorial Day and Fourth of July holidays, and appointments are scheduled in the order calls are received. Make sure to contact us at least 10 business days in advance. If you prefer, you can call 1-800-221-0051 to set up the appointment to turn your natural gas service back on.



## PLANTING FOR OUR FUTURE

### Commemorate Arbor Day – April 30, 2010

Today, with climate change a major concern, Arbor Day takes on added significance. The simple act of planting a tree will help fight global warming by absorbing carbon dioxide, a greenhouse gas, from the air. In addition, trees provide cooling shade for our homes, helping to save on air conditioning costs. They also help prevent soil erosion and block winter winds, all while adding beauty to the landscape and providing shelter for wildlife.

Celebrate Arbor Day by participating in NJNG's Planting for Our Future program. For every \$5 you donate, one tree will be planted and 100 percent of your donation will go directly to planting trees in native forests across our country, including the Edwin B. Forsythe Wildlife Refuge right here in Ocean County. But there's more. For every tree you plant, NJNG will plant one too – up to 10,000 trees every year! To date, with your help, we've planted over 31,000 trees which equates to a carbon reduction of more than 41,000 tons!

To join in our efforts, visit [www.njng.com](http://www.njng.com), click on Save Energy & Money, then Conserve to Preserve®. Print, complete and mail the Planting for our Future donation card and either add your desired contribution to your NJNG bill or send a check when you return the card to:

Planting for Our Future  
New Jersey Natural Gas  
P.O. Box 1463  
Wall, NJ 07719.

**ALWAYS CALL  
BEFORE YOU DIG**



**811 or 1-800-272-1000**

**April is Safe Digging Month.**

**Know what's below. Call before you dig!**

### How To Reach Us

Call us:  
Toll-free: **1-800-221-0051**  
People with hearing and speech impairments (TTY/TDD): **1-800-223-0024**  
Out of state: **1-732-938-7977**  
Report a gas leak: **1-800-GAS-LEAK (1-800-427-5325)**  
Call before you dig: **811 or 1-800-272-1000**  
E-mail us: **customerservice@njng.com**  
Visit our Web site: **www.njliving.com**  
Write to us: **New Jersey Natural Gas**  
**1415 Wyckoff Road, P.O. Box 1464, Wall, NJ 07719**