



Conserve to Preserve® Community Rewards Program Rules and Agreement

The Conserve to Preserve Dashboard is a new online tool that provides more in-depth information about customers' natural gas bills on a recurring basis to help them better understand their usage patterns. It also provides automatic access to historical billing information required to complete New Jersey's Clean Energy Program Home Energy Analyzer, sparing the customer the inconvenience of collecting and entering a year's worth of New Jersey Natural Gas (NJNG) billing information. The Dashboard will also promote and highlight new conservation programs and offers. In an effort to increase awareness and use of this new, free service, NJNG is launching the Community Rewards program to reward local organizations for inspiring customers to use the service.

Here is an overview of the structure and rules associated with this new Community Rewards program. **For further questions not addressed here, please contact Marianne Harrell at 732-938-1257 or mharrell@njng.com.**

1. Interested organizations are required to review all program rules and document their acceptance of and agreement to adhere to the program rules by completing this Community Rewards Program Rules and Agreement document. It should be submitted to Marianne Harrell via fax at 732-938-2620 or e-mail at mharrell@njng.com.
2. Only not-for-profit school groups covering grades K-12, civic associations, youth groups, and other not-for-profit entities are eligible to participate. Under no circumstances will a for-profit entity or a group formed to benefit a specific individual be approved as a Community Rewards organization.
3. Interested organizations must be involved with or provide services to citizens located within NJNG's service territory (primarily Monmouth, Ocean, and Morris counties).
4. Organizations will be notified of the receipt of this Agreement and upon determination of eligibility status. In the event that NJNG is not able to accommodate the organization during the next reward quarter due to a limitation on the number of participating organizations each quarter, NJNG will form a queue and notify the organization of their position in the queue for planning purposes.
5. This is a pilot program being tested by New Jersey Natural Gas and could be modified or eliminated at any time. **Should the program be modified, NJNG shall notify any organizations that have executed a copy of this Agreement.**
6. Organizations associated with one of the New Jersey's Clean Energy Program Community Partners or the New Jersey's Clean Energy Program K-12 Schools Energy Education Pilot Program may be given priority in the queue.
7. Once the approved organization's reward quarter (i.e., three-month period) is identified, NJNG will notify the organization of the reward period dates and will provide supporting materials for the organization's campaign including sample

participant flyers and promotional flyers. Your organization may wish to use e-mail promotion to organization members. However, do not send unsolicited e-mails or “spam.” Sending e-mails without permission or otherwise in violation of the CAN-SPAM Act is strictly prohibited. Please note that you should only send e-mails to individuals who: (1) have affirmatively opted-in to the e-mail list you are using, or (2) have a prior relationship with your organization and you have given them a clear notice of their right to, and a user-friendly ability to, opt out of any future e-mail communication.

8. In order for your organization to receive a \$5 credit for encouraging an NJNG residential customer to try the new CTP Dashboard service, the participating customer must select the referring organization’s name from the drop down box at the end of the profile screen for the question. “What encouraged you to visit the Conserve to Preserve Dashboard?”
9. Participating customers must be at least eighteen (18) years of age to participate. The organization will receive referral credit for only one (1) referral per eligible residential customer household. For purposes of the Community Rewards program, “residential customer household” shall mean all persons residing at, or claiming as their principal residence, any single occupancy dwelling or unit in a multiple story dwelling with an active NJNG account.
10. NJNG will reward each organization \$5 for each documented customer who uses the proper referral code. An organization must receive at least 20 referrals to qualify for payment. Any organization that achieves more than 50 referrals will also receive a bonus. The maximum reward that any organization can receive is \$5,000, **not including the \$1,500 bonus**. Reward examples are as follows:
 - a. 20 referrals = \$100
 - b. 50 referrals = \$250 + \$100 bonus
 - c. 100 referrals = \$500 + \$200 bonus
 - d. 200 referrals= \$1,000 + \$300 bonus
 - e. 500 referrals= \$2,500 + \$500 bonus
 - f. 1,000 referrals=\$5,000 + \$1,000 bonus
 - g. 1,500 referrals=\$5,000 + \$1,500 bonus
11. NJNG will provide each organization with an update regarding its referral activity on a monthly basis during their reward quarter.
12. The organization can only earn rewards during its specified reward quarter (i.e., three-month period). The organization will not earn any rewards for referrals either before or after its specified quarter.
13. During its outreach, the organization is likely to encounter individuals who are not customers of NJNG. While the organization can encourage the customer to use the New Jersey Clean Energy Program’s Home Energy Analyzer to learn how to reduce their energy usage, the customer will not be able to use NJNG’s Conserve to Preserve Dashboard and will not be eligible to be included as referral customer for the Community Rewards program.
14. Please note that the Conserve to Preserve Dashboard is designed to assist only residential customers, not industrial or commercial customers. Therefore, neither industrial nor commercial customers will be eligible to be included as a referral customer for the Community Rewards program.

15. The reward payment and bonus, where applicable, will be paid to the organization within 60 days of the close of the reward quarter.
16. NJNG undertakes no liability, and makes no warranties, express or implied, for any damages relating to, or arising out of, the Community Rewards Program.
17. Any dispute or controversy arising out of or in connection with the administration of the Community Rewards program shall be resolved by the management of NJNG, whose decisions are final and binding.
18. NJNG reserves the right to make changes in the Community Rewards program rules at any time, which changes will become effective upon announcement.
19. Failure to conform to all program rules will result in the disqualification of the organization.

By signing this agreement, I acknowledge that I have read and understand all the program rules noted above, that my organization shall abide by such rules, and that I have the authority to act on behalf of my organization.

Signer

Date

Printed Name of Authorized Signer

E-mail and phone

Title/Role within the organization

Organization Name

Organization Address

Please attach completed Contact Sheet.



Conserve to Preserve® Community Rewards Contact Sheet

Organization Name			
Full Address for Organization			
Primary Contact Name			
Telephone Number		Fax number	
Secondary Telephone Number		E-mail address	
Secondary Contact Name			
Telephone Number		Fax number	
Secondary Telephone Number		E-mail address	
Description of the organization			
Approximate Number of members in the Organization			
Target Goal for Number of Referrals			