



Conserve to Preserve® Community Rewards Program Rules and Agreement

Here is an overview of the structure and rules associated with this new Community Rewards program. For further questions not addressed here, please contact our CTP Community Rewards team at CTPCommunityRewards@njng.com 732-378-4926.

General Eligibility to Participate

1. Interested schools are required to review all program rules and document their acceptance of and agreement to adhere to the program rules by completing this Community Rewards Program Rules and Agreement document. It should be submitted via e-mail to CTPCommunityRewards@njng.com or fax to 732-378-4935. Schools will be notified of the receipt of this Agreement and upon determination of eligibility status.
2. Only not-for-profit school groups covering grades K-12 are eligible to participate at this time. Under no circumstances will a for-profit entity or a group formed to benefit a specific individual be approved as a Community Rewards organization. Schools must be located within NJNG's service territory (primarily Monmouth, Ocean, and Morris counties). Full listing of covered municipalities is provided in the NJNG tariff available at <http://www.njng.com/regulatory/pdf/Tariff01012014.pdf>
3. New Jersey Natural Gas (NJNG) reserves the right to modify or eliminate the program at any time. Should the program be modified, NJNG shall notify any schools that are participating in Community Rewards at that time. Schools shall be entitled to any Rewards earned during the period the program was in effect. NJNG reserves the right to limit the number of organizations that can participate in any enrollment period.

Program Timeline

4. The schedule is as follows:
 - a. Participation agreements posted on January 27, 2014.
 - b. NJNG will begin accepting participation agreements immediately thereafter and shall notify schools accepted into the initial pilot period upon approval.
 - c. Organizations can begin planning to promote the program to its members and supporting community immediately upon notification but the official reward period for referrals will run from March 1, 2014 to May 31, 2014.
5. Participating schools will receive templates for supporting materials for the school's campaign including sample participant flyers, promotional flyers, and approved texts for e-mails or social media postings. However, schools are not permitted to send unsolicited e-mails or "spam." Sending e-mails without permission or otherwise in violation of the CAN-SPAM Act is strictly prohibited. Please note that you should only send e-mails to individuals who: (1) have affirmatively opted-in to the e-mail list you are using, or (2) have a prior relationship with an organization and have given them a clear notice of their right to, and a user-friendly ability to, opt out of any future e-mail communication.

Earning Rewards for CTP Dashboard Activity

6. In order for schools to receive a \$5 credit for encouraging an NJNG residential customer to try the new CTP Dashboard service, the participating customer must type in the referring school's name in the final screen of the profile and provide their NJNG account number.
7. Participating customers must be at least eighteen (18) years of age to participate. The school will receive referral credit for only one (1) referral per eligible residential customer household. For purposes of the Community Rewards program, "residential customer household" shall mean all persons residing at, or claiming as their principal residence, any single occupancy dwelling or unit in a multiple story dwelling with an active NJNG account.
8. NJNG will reward each school \$5 for each documented customer who uses the proper referral code. A school must earn at least \$100 in rewards to qualify for payment. Organizations that achieve 100 referrals will also receive a \$100 bonus.

Earning Rewards for SAVEGREEN Audits

9. As referred participants try NJNG's CTP Dashboard, they will learn more about incentives available under NJNG's [The SAVEGREEN Project](#)® that provides up to \$15,000 in incentives for customers that pursue whole-house upgrades. The first step to accessing these generous incentives is having a Home Performance with ENERGYSTAR® (HPwES) audit performed.
10. Schools can earn \$25 for each referred participant who completes a HPwES audit by NJNG staff by June 30, 2014. Customers who fall within specific income ranges shall be entitled to a FREE home energy audit from NJNG. Customers whose household income is above that range can opt to have NJNG perform a qualifying audit for a \$250 fee.
11. Schools are strongly encouraged to remind participants about the opportunity to continue to earn rewards for their organization during this time period. NJNG will provide sample email text. As noted above in Paragraph 5, schools are not permitted to send unsolicited e-mails or "spam." Sending e-mails without permission or otherwise in violation of the CAN-SPAM Act is strictly prohibited. Please note that you should only send e-mails to individuals who: (1) have affirmatively opted-in to the e-mail list you are using, or (2) have a prior relationship with an organization and have given them a clear notice of their right to, and a user-friendly ability to, opt out of any future e-mail communication.

Additional Terms

12. The maximum reward that any school can receive is \$5,000.
13. NJNG will provide each school with an update regarding its referral activity on a monthly basis during their enrollment period. This update will include a count of participants and names of participants but no account numbers, payment information or usage information will be shared back with the organization. Participants will essentially be opting in to have their names released back to the organization by entering the school name in the rewards field.
14. The school can only earn rewards during the specified reward period. The school will not earn any rewards for referrals either before or after that period.

15. Please note that the CTP Dashboard is designed to assist only residential customers, not industrial or commercial customers. Therefore, neither industrial nor commercial customers will be eligible to be included as a referral customer for this program.
16. The CTP Dashboard reward payment and bonus, where applicable, will be paid to the school within 60 days of the close of the reward quarter. Any additional rewards earned for SAVEGREEN qualified audits will be paid by August 31, 2014.
17. NJNG undertakes no liability, and makes no warranties, express or implied, for any damages relating to, or arising out of, the Community Rewards Program.
18. Any dispute or controversy arising out of or in connection with the administration of the Community Rewards program shall be resolved by the management of NJNG, whose decisions are final and binding.
19. NJNG reserves the right to make changes in the Community Rewards program rules at any time, which changes will become effective upon announcement.
20. Failure to conform to all program rules will result in the disqualification of the organization.

By signing this agreement, I acknowledge that I have read and understand all the program rules noted above, that my school organization shall abide by such rules, and that I have the authority to act on behalf of my school organization.

Signer

Date

Printed Name of Authorized Signer

E-mail and phone

Title/Role within the organization

School Organization Name

School Address

Please attach completed Contact Sheet.



Conserve to Preserve® Community Rewards Contact Sheet

School Name			
Full Address for School			
Primary Contact Name			
Telephone Number		Fax number	
Secondary Telephone Number		E-mail address	
Secondary Contact Name			
Telephone Number		Fax number	
Secondary Telephone Number		E-mail address	
Description of the School (e.g. age range, geographic area covered)			
Number of students in school			
Number of families in school community (if known)			
Target Goal for Number of Referrals			