

Save Energy. \$ave Money Win Prizes! sweepstakes

Official Rules

NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility

The Save Energy. \$ave Money. Win Prizes! sweepstakes (the "Sweepstakes") is open only to legal residents of the state of New Jersey who are at least eighteen (18) years old at the time of entry and are customers of New Jersey Gas Company at the onset of the Sweepstakes. Employees of New Jersey Gas Company, Launchfire Interactive, Inc. or any of their respective parent companies, affiliates, subsidiaries, advertising agencies, or any other company or individual involved with the design, production execution or distribution of the Sweepstakes and their immediate family (spouse, parents and step-parents, siblings and step-siblings, and children and step-children) and household members (people who share the same residence at least three (3) months out of the year) of each such employee are not eligible. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor and Administrator

Sponsor: New Jersey Gas Company, 1415 Wyckoff Road, Wall, N.J. 07719. Administrator: Launchfire Interactive, Inc., 22 Hamilton Avenue North, Ottawa, ON K1Y 1B6.

3. Timing

The Sweepstakes begins on April 12, 2016 at 8:00 a.m. Eastern Time ("ET") and ends on June 30, 2016 at 11:59 p.m. ET (the "Sweepstakes Period"). Administrator's computer is the official time keeping device for this Sweepstakes.

4. How to Enter

During the Sweepstakes Period go to www.njngwinprizes.com (the "Site") where you will be required to register by providing your first name, last name, NJNG service address, email address, create a password, and accept the Official Rules. Registration is free. All information provided must be complete and true. Once your Registration has been received in accordance with these Official Rules (as determined by the Sponsor in its sole and absolute discretion), you will automatically be provided with twenty (20) Plays (defined below), subject to compliance with these Official Rules (as determined by the Sponsor at its sole and absolute discretion).

The Game

After registering for the Sweepstakes follow the on-screen instructions to play the game (the "Game") for the chance to earn entries (each, an "Entry") and the chance to be deemed a potential Instant Win Prize (defined below) winner.

At the beginning of the Game, you will be presented with a play button. To play the Game, use one (1) Game Play and press "Play Now!" (each, a "Play"), following which you will be presented with energy saving facts (each, a "Question") and a fictitious number, price, or statistic (each, a "Stat"). You will then be required to select whether the actual Stat (each, an "Actual Stat") of the Question is higher or lower

than the Stat displayed or whether or not the fact is true or false. If you select correctly (as determined by the Sponsor in its sole and absolute discretion on the basis of its official records) (a “Correct Answer”) you will be eligible to receive an entry. Selecting a series of consecutive Correct Answers will make you eligible to receive Entries as follows:

- If you have selected five (5) consecutive Correct Answers, you will be eligible to receive ten (10) Entries;
- If you have selected ten (10) consecutive Correct Answers, you will be eligible to receive twenty (20) Entries; and
- If you have selected thirty (30) consecutive Correct Answers, you will be eligible to receive 60 Entries.

Before answering a question during a game iteration, you will be given the option to stop the iteration and keep all the Entries you are eligible to receive to date. Should you select incorrectly (as determined by the Sponsor in its sole and absolute discretion on the basis of its official records) (an “Incorrect Answer”), you will not be eligible to receive any Entries for that iteration of the Game, but you may select to Play again (provided you have at least one (1) Play remaining). In addition to Questions, you may also be presented with a wheel spin icon (each a “Wheel Spin Icon”). The appearance of the Wheel Spin Icon will trigger an instant win game (see “Instant Win Wheel Spin Game” below for details).

Instant Win Details

Instant Win Wheel Spin Game: The game will consist of a wheel containing instant win pie slices (each an “Instant Win Slice”), try again slices (each a “Try Again Slice”), and one (1) entry slices (each a “+1 Slice”). You will be prompted to spin the Wheel. If the wheel lands on an Instant Win Slice when it ceases to spin, you will be deemed the potential winner of an instant win prize. If the wheel lands on a +1 Slice when it ceases to spin, you will be awarded one (1) additional Play. If the wheel lands on a Try Again Slice when it ceases to spin, the Instant Win Wheel Spin Game will fade out and you will be taken back to the same iteration of the Game you were playing before you received a Wheel Spin Icon.

Each of the Instant Win Prizes will be time stamped and the first person who performs a Play on or immediately after the applicable predetermined time stamp, as determined by the Sponsor in its sole discretion, will be deemed the potential winner of the corresponding Instant Win Prize. The odds of winning an Instant Win Prize will change throughout the course of the Sweepstakes Period as Instant Win Prizes are claimed, but will depend on the number and timing of the performance of Plays, in accordance with these Rules. The total number of Instant Win Prizes available to be won will decrease throughout the Sweepstakes Period as they are claimed. If you are deemed to be a potential Instant Win Prize winner, then you will instantly be presented with page showing the Instant Win Prize you’ve won.

Earn more Plays

Daily visits will earn users 20 plays each.

Earn more Entries

Users will be rewarded with bonus entries for completing the following activities:

- Invite a Friend: You will earn five (5) Entries per friend who registers through the link you send them in accordance with the four (4) methods outlined below, a limit of twenty five (25) total Entries can be earned using these methods. For each of these Entry methods in which you have the ability to customize the message sent to your friends, you must disclose in that communication that you will receive Entries into this Promotion if anyone uses the link to enter

the Promotion. If you fail to make such a disclosure, Sponsor may disqualify any of your entries into the Sweepstakes in its sole discretion.

- Invite a Friend Email: To invite friends, who must also be customers of New Jersey Natural Gas via e-mail, click on the “Share with Friends” link on the Site and enter a friend’s email address. Each friend who has not previously opted-out of receiving notifications from New Jersey Gas will be sent an email from New Jersey Gas containing a link to the Sweepstakes; the email will identify you as having recommended that the email be sent. You may only invite persons from whom you have received permission to provide their email address to New Jersey Gas and by whom email from you or New Jersey Gas would not be considered spam.
- Facebook Wall Posts/Invites: If you are a Facebook user and are logged onto both the Site and Facebook, while on the Site, you may also invite friends who are also customers of New Jersey Natural Gas using the Facebook invite a friend tool by clicking on the Facebook icon on the Share With Friends page. From the Site, you will then be able to post the provided Facebook page regarding the Sweepstakes. If you do not have a Facebook account, visit www.facebook.com and register in accordance with the enrollment instructions for a free Facebook account. Registrants will have the ability to share both the Sweepstakes and links to pictures/videos using the method above.
- Twitter Posts/Invites: You must be connected to the Site and Twitter. From the Site, you can then post the provided message to your Twitter feed that will include a personal web link (see below for how to get a personal web link). If you do not have a Twitter account, visit www.twitter.com and register in accordance with the enrollment instructions for a free Twitter account.
- Personal Link or Banner: To retrieve your personal web link, from the Site, click on the “Share” link and locate the personal web link or personal banner on this page. You may wish to post your link on instant messenger, blogs, message boards and personal web pages or in emails. The distribution of your personal web link is at your discretion, subject to the following: Sponsor reserves the right, in its sole discretion, to cancel and void any personal web link (and all associated earned entries) which it deems, in its sole discretion, to be used or associated with content which is deemed inappropriate. Without limiting the foregoing, such content includes all forms of pornography, inappropriate language and content that incites hate, is demeaning, depreciates the value of New Jersey Gas’s name(s), brand(s), products or trademarks, or incites discrimination of any and all forms.

Alternatively, you can receive one (1) entry by hand printing your name, date of birth, complete address (including zip code), daytime phone number, email address, on a 3”x 5” card and mail it, postage prepaid, to: Attn: Save Energy Save Money, 1415 Wyckoff Road, P.O. Box 1464, Wall, NJ 07719 to receive one (1) entry into the Sweepstakes. Mail in entries must be postmarked by June 30, 2016 and received no later than July 05, 2016. Mail in entries become the property of Sponsor and none will be returned. Each mail-in entry must be in a separate postmarked outer envelope. No mechanical reproductions of mail-in entries allowed. Sponsor is not responsible for lost, late, illegible, misdirected, mutilated, incomplete, or postage-due mail/entries.

Limit of one thousand six hundred and twenty five (1625) Plays and six hundred (600) entries (regardless of method of entry used) per person per email address during the Sweepstakes Period. Multiple entrants are not permitted to share the same email address. Any attempt by an entrant to obtain more than the stated number of Plays by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's participation and that entrant may be disqualified (as determined by the Sponsor at its sole discretion). Use of any automated system to participate in this Sweepstakes is prohibited and will result in disqualification (as determined by the Sponsor at its sole discretion). Disposable email addresses cannot be used for Sweepstakes registration. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the registered user or entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. A potential winner may be required to show proof of being the authorized account holder. All Entries become the sole and exclusive property of Sponsor and will not be returned. Sponsor reserves the right to contact any whose email address is submitted as part of this Sweepstakes for the purpose of administering this Sweepstakes.

5. Winner Determination

Instant Prize Winners

During the Sweepstakes Period, 200 random, computer-generated Instant Win prizes will be time stamped and awarded to the first registered user who spins the Game Wheel after a predetermined time, as determined by the Sponsor in its sole discretion, during the Sweepstakes Period. The clock of the Administrator's server(s) shall be the sole determinant of the time for the purposes of this Sweepstakes. IN THE EVENT OF AN UNCLAIMED OR FORFEITED INSTANT-WIN PRIZE, SUCH INSTANT-WIN PRIZE WILL NOT BE AWARDED. If you are deemed to be a potential Instant Win Prize Winner, then you will instantly be presented with a page showing the applicable Instant Win Prize for which you are a potential Prize Winner. Limit of one (1) Instant Win prize per registrant.

Grand Prize Winner

On or about July 06, 2016, Administrator or Sponsor will select one (1) potential Grand Prize Winner (described below) in a random drawing of all valid entries received. The selected entrant will be contacted using the registration information provided with the entry and may be awarded the prize subject to verification of eligibility and compliance with the terms of these Official Rules. The prize winner will be notified on or about July 18, 2016. Failure by entrant to respond to the initial verification within seven (7) days of notification will result in disqualification and Administrator or Sponsor may select an alternate winner in the same manner. Odds of winning the grand prize depend on the number of eligible entries during the Sweepstakes Period.

6. ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES. A POTENTIAL WINNER OF AN INSTANT WIN PRIZE IS NOT A WINNER OF ANY PRIZE, EVEN IF THE WEBSITE SHOULD SO INDICATE, UNLESS AND UNTIL THE POTENTIAL WINNER'S ELIGIBILITY HAS BEEN VERIFIED AND THE POTENTIAL WINNER HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREENSHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS

VALIDATION PROCESS. ANY ENTRY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED DEFECTIVE AND IS VOID AND WILL NOT BE HONORED. No more than the stated number of prizes will be awarded. In the event that production, seeding, printing, digital or programming failures, or other reasons or any errors cause more than the indicated number of Instant Win prizes to be available and/or claimed in the Sweepstakes Period, Sponsor reserves the right to award only the number of Instant Win prize(s) allocated to the Sweepstakes Period as per these Official Rules. Sponsor’s liability for a defective or irregular game play/entry is replacement with another randomly selected game play/entry if timely and otherwise feasible and in accordance with these Official Rules.

7. Verification of Potential Winners

Potential winners must continue to comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements. Potential winners may be required to sign and return to Sponsor an affidavit of eligibility, and liability/publicity release (except where prohibited) in order to claim his/her prize if applicable. If a potential winner of any prize cannot be contacted, fails to sign and return the affidavit of eligibility and liability/publicity release within the required time period (if applicable), or if the prize or prize notification is returned as undeliverable, potential winner forfeits prize. If the potential winner of the prize cannot be contacted or a prize is returned as undeliverable, the prize will be forfeited.

8. Prizes

Grand Prize

One (1) grand prize winner will be awarded. Grand prize winner will receive one (1) five thousand (\$5,000) check . Approximate retail value of the grand prize is \$5,000.

Instant Win Prizes

The following 200 Instant Win Prizes will be awarded:

| Number of Instant Win Prizes | Prize | ARV of Each Instant Win Prize |
|------------------------------|------------------------|-------------------------------|
| 200 | \$100 Lowe’s Gift Card | \$100 |

For all prizes: No cash equivalent for the prize, prize is non-transferable and no substitution will be made except as provided herein at the Sponsor’s sole discretion. Sponsor reserves the right to substitute the listed prize for one of equal or greater value for any reason. Winner and fees associated with prize receipt and/or use. All federal, state, and local tax liabilities, as well as any other costs and expenses not specified herein as being awarded are the sole responsibility of the Winner. Winner may be required to complete and return an IRS W-9 form (i.e. Request for Taxpayer Identification Number and Certification). Prize will be awarded only if the potential Prize Winner fully complies with these Official Rules.

9. Entry Conditions and Release

By entering, each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Sponsor which are binding and final in all matters relating to this Sweepstakes; (b) release and hold harmless the Sponsor and its respective parent, subsidiary, and affiliated companies, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Sweepstakes, and all of their respective past and present officers, directors, employees, agents and representatives (collectively, the “Released Parties”) from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation,

intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Sweepstakes, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Sponsor from and against any and all claims, expenses, and liabilities (including reasonable attorneys fees) arising out of or relating to an entrant's participation in the Sweepstakes and/or entrant's acceptance, use or misuse of prize.

10. Publicity

Except where prohibited, participation in the Sweepstakes constitutes winner consent to Sponsor's and its agents' use of winner's name, identity, social media username, hometown and state of residence, title, likeness, distinctive appearance, physical likeness, image, portrait, picture, photograph (whether still or moving), screen persona, voice, vocal style, statement, opinion, gesture, mannerism, personality, performance characteristic, biographical data, signature, and any other indicia or imitation of identity or likeness for any purpose (including, without limitation, promotional purposes) in any media throughout the world, without further payment or consideration.

11. General Conditions

Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award the prize at random from among the eligible entries received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In the event of a dispute as to any registration or play, the authorized account holder of the email address used to register will be deemed to be the registrant or player. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winner may be required to show proof of being the authorized account holder.

12. Limitations of Liability

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (b) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Sweepstakes; (d) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; or (e) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, provided that if it is not possible

to award another entry due to discontinuance of the Sweepstakes, or any part of it, for any reason, Sponsor, at its discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance the prize offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, non-awarded, eligible prize claims.

13. Disputes

Except where prohibited, entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the District of New Jersey or the appropriate New Jersey State Court located in Monmouth County, New Jersey; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (c) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules (whether of the State of New Jersey or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New Jersey.

14. Entrant's Information

Information collected from entrants is subject to the Sponsor's Privacy Policy which is available at <https://www.njng.com/privacy/index.asp>.

15. Winner's List

Winner List requests will only be accepted after the Sweepstakes end date (listed above) and no later than December 01, 2016. For the Winner List, mail in your request to Winner's List – Save Energy, Save Money, Win Prizes Sweepstakes, New Jersey Gas Company, 1415 Wyckoff Road, Wall, N.J. 07719.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Facebook®. You are providing your information to the Sponsor and not to Facebook®. Facebook® is completely released of all liability from each entrant in this Sweepstakes. Any questions, comments or complaints regarding the Sweepstakes must be directed to the Sponsor and not Facebook®.

Lowe's is not a participant or sponsor of this Sweepstakes.