



SAFETY IS IN YOUR HANDS.
EVERY DIG. EVERY TIME.

Dear Municipal Leader,

NJNG has developed a Safe Digging Awareness toolkit with ready-to-use messaging across your communication channels — social media, website, newsletter, community calendar and more — to help promote the importance of safe digging practices. By sharing consistent safety messages with your residents, you can help make safe digging a community standard.

SOCIAL MEDIA CONTENT



🌱 **Shallow digging is digging!** 🌸 Planning a landscaping project? Make sure to call 811 before you dig as part of your to-do list. It's quick, easy and ensures you won't hit any underground utilities. Plus, it's free and it's the law. Don't let your project turn into an unplanned accident. Practice #SafeDigging and help protect your home and our community with a call to #Call811 #CommunitySafety

(Image: Shallow Digging is Still Digging)



🚧 **DIY Enthusiasts!** 🚧 Before you break ground on your next project, drop that shovel and dial 811. This simple call will get underground utilities marked to help keep your project accident-free and our community safe. It's a small step that makes a big difference! #Call811 #SafetyFirst #DigSmart

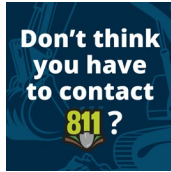
(Image: 811 Vertical Image)



🏠 **Homeowner's Alert** 🏠 Planning to dig in your yard? Don't forget to call 811 first. A professional will mark out the underground utilities, to help ensure you dig safely and avoid hitting a natural gas or other utility line. It's free. It's the law. And it keeps everyone safe. Let's protect our community together. #Call811 #SafeDigging #ProtectOurCommunity

(Image: NSDM—Homeowner Focused)

SOCIAL MEDIA CONTENT -Cont'd



☀️ **Attention Neighbors** ☀️ Before you start any digging project, call 811 to get a free markout of underground utilities. It's a small step that can help prevent big problems. Dig smart and stay safe! #Call811 #CommunitySafety #811BeforeYouDig

(GIF: CGA Digital Graphics Contact 811)



🔧 **Contractors and Homeowners:** 🔧 Before you dig, make the call to 811. A professional will mark the underground utilities, helping prevent costly and dangerous accidents. It's free and it's the law. Let's keep our community safe! #Call811 #SafetyInConstruction #CommunityFirst

(Image: 811 Vertical Image)

RELEVANT HASHTAGS

- #Call811
- #SafeDigging
- #DigSmart
- #811BeforeYouDig
- #CommunitySafety
- #DiggingSafety
- #UndergroundSafety
- #ProtectOurCommunity
- #SafetyFirst
- #DiggingResponsibly
- #811CallBeforeYouDig
- #UtilitySafety
- #PreventAccidents

FOR DIGITAL COMMUNICATION

Neighborhood pro tip: Call 811 before you dig because nothing screams “oops” louder than canceling a family dinner party you planned for weeks. Stay everyone’s favorite neighbor and call 811 before you dig. It’s free and it’s the law. [Watch the video.](https://www.youtube.com/watch?v=RNJ1HCg1e-c) (<https://www.youtube.com/watch?v=RNJ1HCg1e-c>)

FOR ONLINE/PRINT NEWSLETTER

Planning an outdoor project? Know what's below before you dig.

Attention homeowners, businesses and contractors ...

Whether it's sprucing up a garden, planting a tree, installing a mailbox or building a deck — all projects big and small **require a call to 811 for a free markout of underground utility lines**. This simple call will help you avoid costly repairs, fines, vital service disruptions and serious accidents. So, drop that shovel and call 811 — **it's free and it's the law**.

FOR WEBSITE

Important Notice: Call 811 Before You Dig

Attention homeowners, businesses and contractors — before you start any digging project, remember to:

Plan Ahead: Call 811 at least three business days before digging as required by law.

Wait for the Markout. Utility companies will mark out underground lines — natural gas, water, electricity and cable — with color-coded flags or paint.

Respect the Marks. Dig carefully, using hand tools within 36 inches of the marked location to avoid damage and the disruption of vital services.

For more information, visit [New Jersey One Call](#).

FOR COMMUNITY CALENDAR



April is Safe Digging Month

Planning a spring project? Drop that shovel and call 811 for a markout of underground utility lines. It's free and it's the law.

For more information, visit [nj1-call.org](#).

(Image: NSDM)



August 11 is 8-1-1 Day

Before starting any digging project, drop that shovel and call 811 for a markout of underground utility lines. It's free and it's the law. For more information, visit [nj1-call.org](#).

[call.org](#).

(Image: 811 Day)